

KELOLAND TELEVISION

MISCELLANEOUS VIEWER LETTERS

Gregory Bortnem
918 Roosevelt Av
P.O. Box 26
Sheldon IA 51201-0026
(712) 324-8219

10 June 2001

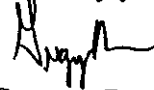
General Manager, KELO-TV
501 S. Phillips Av
Sioux Falls, SD 57104

Re: Commendation

Dear General Manager;

I would like to commend Shawn Cable and Scot Mundt for the absolutely outstanding job they did during the stormy early morning hours of 10 June 2001. The sense of duty, of obligation to viewers to provide information regarding this weather system was most impressive. I was up late last night, getting ready to leave town for several days and as I was loading my car, I could tell that something was afoot, weather wise. I checked the Weather Channel, KSFY and our Sioux City stations, but got only scant information from a screen crawl. I thought I would then check KELO-TV to see what the radar was showing. That's when I got to see Shawn & Scot in action. My wife & I are from Madison, SD and have family there, and I have a sister in Watertown, so I followed the news closely. What a class act these two professionals put forth for us. There was matter of fact, calm reporting of a real weather situation. What a refreshing thing to not have all of the hyperbole that so often accompanies weather events these days. I spoke with my Father in Madison, SD this morning and he watched Shawn & Scot and was grateful for the crisp, up to the moment information of the storm system that was bearing down on his town. I lack the capacity to completely describe just how impressed I was with these two gentlemen. How they handled technical difficulties and persevered to perform their professional duties was amazing. Well done to them both. I most certainly hope that station management recognizes these two for what they did for all of us in KELO-Land this morning. Well done. I remain

Sincerely yours,



Gregory Bortnem

4313 Mount Dr.
Sept 15, 2001

Dear Sir,

I am a widow of a
World War II Veteran. I tried
to get a ride on both
Jack Rabbit and The Legion
Buses, but could not.

Thank you so much for
the coverage of the complete
dedication. It was wonderful
to see it in the comfort
of my home.

Thank you all of K.F.L.S.

Marlyn Hink

9-15-01

KELO-LAND Television: -

Thank you for a great job of televising the Veterans Memorial program from Pierre this afternoon. It was a wonderful program and a terrific television job.

We of Sioux Falls are really fortunate to have KELO as our station.

Your coverage of this program brought back many memories to me. Thank you so much for another job well done.

Sincerely,
Fred H. Claudon



Fred H. Claudon
1305 E 28th St.
Sioux Falls, SD 57105-3215



Michele Ziebarth
631 NE 1st St
Madison, SD 57042

October 1, 2001

Dear Keloland TV,

I just wanted to thank you for choosing to air the Focus on the Family
Commentary during your morning show. This commentary is always
encouraging and informative.

Thank you!

Sincerely,

Michele Ziebarth
Michele Ziebarth

Kelo TV.

We want to thank you
for running "The Hour of
Power" program on Mon,
Dec. 24. It was a blessed
way to bring us to Christmas.
We really appreciate such
programs.

Ruby Vander Lee
1204 S. Tama

Rock Rapids, Ia
51246

Saint Mary's Church - Hague, North Dakota 58542.
Altar built in 1929 - Dedicated in 1930. National Register
of Historical Sites.

To whom it may concern
I so much enjoyed
your Robert Schuller
Christmas eve
program. It was
very inspiring &
would be nice to
have more of them.
Thank you,
In Christ's love,

Ruby Rosburg
104 S. West St. Blandreau, S.D. 57028



KELQ T.V.

501 So. Phillips

Sioux Falls, S.D.

57100



Inter-Lakes Community Action's

Heartland House

505 N. Western Ave.
Sioux Falls, SD 57104
Phone # 334-2808; Fax # 334-2632



January 29, 2004

KELO TV
Mr. Mark Millage
499 S. Phillips Ave.
Sioux Falls, SD 57104

Dear Mr. Millage,

Please accept our sincere thanks and appreciation for being a media partner for our 2003 Heartland House Holiday of Lights event. Everyone from KELO TV was so great to work with and did an outstanding job!

The event was very successful this year with over 10,500 cars coming through the gates. We attribute much of this success to KELO TV and the outstanding job that was done for our event by everyone at KELO TV.

We look forward to working with you on next year's event.

Again, our sincere thanks and grateful appreciation to you and to everyone involved with the Holiday of Lights for a job well done.

Sincerely,

Susan Brucklacher
ICAP Heartland House Director

Arleen Weerheim
ICAP Deputy Director

Karen,

Thank you again for running
the AI-Kids-I P.S.A. promoting
the child and adult care food
program. KELO's willingness
to run this public service
announcement will hopefully
benefit many children in
South Dakota! Thanks again,

Hail Burtman



EL RIAD SHRINE TEMPLE
PRESENTS THIS CERTIFICATE TO:

KELO-TV

IN APPRECIATION FOR PURCHASING CHILDREN TICKETS
TO THE ANNUAL SHRINE CIRCUS.

David W. Neuman

POTENTATE

Jack H. Weber

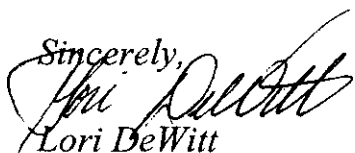
CIRCUS CHAIRMAN

2004

Dear Sirs:

Thank you so much for thinking of my students here at Sioux Falls Christian Elementary School. They were very excited to receive the coupons for free circus tickets! Not all of them could attend, but the circus holds many fun memories for many of them! Everyone appreciated your kindness.

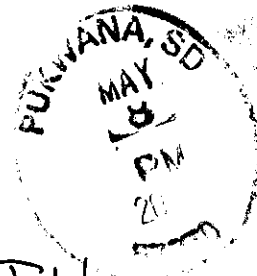
Sincerely,

A handwritten signature in cursive script, appearing to read "Lori DeWitt".

Lori DeWitt

Sioux Falls Christian

RR1 Box 37
Pukwana, SD
57370



Keloland TV
501 S. Philips Ave
Sioux Falls, SD
57104

33



Thank
You

Make-A-Wish Foundation®
of South Dakota
1000 E. 21st Street, Suite 3300
Sioux Falls, SD 57105
(605) 322-7068
(605) 322-7070 Fax
1 (800) 640-9198 (SD WATS)



May 1, 2003

Mark Millage
KELO TV
501 S. Phillips Ave.
Sioux Falls, SD 57104

Dear Mark:

Thank you for the television coverage for our 1st "Driving For Dreams" meeting this morning. We are always thrilled with your great people providing the P.R. we need to continue our mission of making dreams come true.

After this morning's meeting, we are confident that "Driving For Dreams" will become hugely successful for both Make-A-Wish and the participating companies.

We're looking forward to many more television opportunities with you.

Sincerely,

A handwritten signature in cursive script that reads "Mary".

Mary Olinger
President & CEO



Share the Power of a WishSM

6-30-03

Dear Mark,

I sincerely appreciate your generous donation to our archives of KELOLAND'S coverage of the Daringly Duhh Fire. We ran the footage on the first anniversary of the fire for one exhibit opening. Some guests told me they were moved to tears.

Again, thank you so much for working with Richard Muller to help us document, for perpetuity, the Daringly Duhh Fire.

Best regards,

Yate B.

June 3, 2003

Steve Hemmingsen
% KELO TV
501 South Phillips Ave.
Sioux Falls, South Dakota 57104

Dear Steve,

Every time I see your "News Flash" on television portraying the reaction of a stroke victim, I marvel at your perfect likeness. Dale's father recuperated nicely from a slight heart attack. Then, on February 22nd, I immediately knew he had a stroke when I saw him staring ahead motionless, numb and unable to respond.

I commend you on your portrayal. It is an exact image of what I had witnessed. You did a great job! You should receive an Emmy.

Sincerely,

A handwritten signature in cursive script that reads "Lena Schornack". The signature is fluid and elegant, with a small vertical line under the 'i' in "Lena".

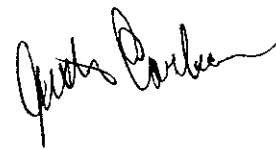
Lena Schornack
Aberdeen, South Dakota

Kelo News Staff

Thank you for the excellent stories
on our son Matt. This has been a life
changing event for Matt, he continues to
believe it has changed him for the
better. Budd & Perry were exceptional
in the handling of the story with Matt.
Thank you - Our hope now is for Matt to
walk onto the SDSU Campus in the fall!
Dan & Janet Dan

Thank you, for your donation to the Hurley Car Show.
We had a great show, and your support was greatly appreciated.

Thank you,
Justin Carlson

A handwritten signature in black ink, appearing to read "Justin Carlson", written in a cursive style.



Dear KERO Land TV,

Am writing in regard to the nice coverage, story and pictures that you had on Thursday evening, January 9th on the follow-up story of 9-11. The Scott Keelie David + family. You did a great job. The story and pictures were excellent. It's was so nice to see family stories and good news - there is always so much bad news on and with the talk of war and so many families being separated, it was like a breath of fresh air. Scott is my son so it was extra special to me + my family to see my son + family on TV. Keep up the good work.

Rita Lerner
42063 143rd St
Bristol A. Dak 57219

© creative graphics
by carol

kelo birthday

Thanks, KELO!

Future KELO News Team



In The News:
Dan Rather "Wanna Be"
Celebrates 9th Birthday at KELO...
Happy Birthday, Alex!



Dear Doug -

Please accept our huge apologies for being so late with this card. We want to thank you for making Alex's birthday so special for him. Our whole family had so much fun visiting the KELO studio and meeting so many of the people we watch on t.v. every day. We're honored that you'd take so much time to visit with us during commercial breaks, etc. It's great to know that the people on the KELO news team truly are "stars" in real life!

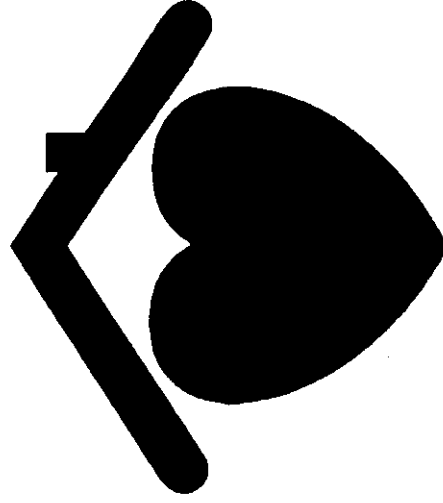
With appreciation -
Chris & Carol Eisenbeis
Brett, Alex, Megan, and Justin

Dear Doug,

It was cool meeting you on my birthday! Thanks for the script and autograph. Kelo is the best!

Your Bud,
Alex

ICAP



**Heartland
House**

KELO News Team:

Please accept my
sincere thanks to each
and every one of you
for the outstanding
job you did with
this year's Heartland.

House Holiday of Lights
event. The live on KELO
and the After 9 articles
were just fantastic!!

In addition your
support and discussion

on the news was
exceptional. We had a
great year!! We raised
about \$100,000 for
Heartland House. The
last 2 years have been
great and I attribute
much of this to you
folks!! I am so glad
KELO is our major
sponsor!! My
sincere thanks to all
of you!! Susan

Bryant
Lester
JCHP Heartland Director

unlike the story about Bishop
Dudley being cleared of sexual
abuse charges. At the time of
his allegation, I wondered
if his exoneration would get
as much publicity. You covered
the story well, thank you.

KELO-LAND news is the
only news we watch. The only
exception is if you're running
late at 10:00 and we need to
get to bed. Those other channels
are awful!

I know it takes a lot of

Thanks for Caring!

REPLY TO:
4120 South Elmwood Place
Sioux Falls, SD 57105
(605) 339-2728
Fax: (605) 339-1923

September 19, 2003

KELO-TV
501 S. Phillips Avenue
Sioux Falls, SD 57104

Dear Friends:

You truly are a STAR! Thank you for being a part of something really big - our Jerry Lewis Labor Day Telethon. During the day we celebrated great success, and we anxiously watched the toteboard grow to \$137,463 because of the incredible generosity of people like you.

Over the years, we have had the pleasure of speaking with and getting to know many of you who are loyal supporters of the Muscular Dystrophy Association. Whether you call every year, you pledge ahead of time, or this is your first time donating, it was thrilling to have you as part of our Telethon.

All the funds raised through the STAR program will assist adults and children affected by one of the 43 neuromuscular diseases covered by MDA's services program. MDA provides help in the present and hope for the future.

Once again, we thank you for being a shining STAR at this year's Telethon!

Gratefully,



Katie Burke
Regional Coordinator

KB:SF:mn



Sharon Flynn
Health Care Service Coordinator

*Thank you for all
your community
support!*

*We appreciate
your help!*

MUSCULAR DYSTROPHY ASSOCIATION

Jerry Lewis, National Chairman

MDA sponsors research into neuromuscular disorders — including the muscular dystrophies, amyotrophic lateral sclerosis (ALS), spinal muscular atrophies, inflammatory myopathies, Charcot-Marie-Tooth disease, Friedreich's ataxia, and myasthenia gravis — and provides services to those affected by these disorders.

www.mdausa.org

25TH ANNIVERSARY
BOB BURNS

Dakota Bowl



Thank You For Your Support!



Naja Shriners

Ancient Arabic Order of the Nobles of the Mystic Shrine, Oasis of Deadwood, Desert of South Dakota

Executive Offices
4091 Sturgis Rd - PO Box 7893
Rapid City, SD 57709-7893
(605) 342-3402 - (800) 653-3402 - Fax (605) 342-3711
najashriners.com

Floyd A Rummel III, Illustrious Potentate
Wesley D. Sorenson, P.P., Recorder
Cj Dearth, Executive Secretary

October 21, 2003

Karen Floyd
Keloland
1719 West Main Street
Rapid City SD 57702

Dear Ms. Floyd:

On behalf of all Naja Shriners I wish to extend our sincere thanks for the support provided by your staff and station to our organization and the children we serve.

Without the excellent coverage provided by our local media, many children in our area that are in need of orthopedic and burn care would never learn of the awesome services provided by the Shriners Hospitals for Children and we would be unable to fulfill our purpose of providing assistance to such deserving patients.

We look forward to working with you in the coming years. We provide this small gift with the hope that your staff will enjoy it and know their dedication and commitment are deeply appreciated.

Sincerely,

Floyd A Rummel III
Potentate



**SIOUX FALLS CARES
3038 DONAHUE DRIVE
SIOUX FALLS, SD 57105**

PHONE 605-332-9146

December 23, 2003

**Mark Millage
KELO Land TV
501 S. Phillips Ave.
Sioux Falls, SD 57104**

Dear Mark,

For the twelfth year, we have been blest with a successful project, and we want to thank you for all you did to make it a success again this year! Thank you for all the PSA Caring ads you did for us, and also your news coverage, including the Anna Peters interview with the Bartscher family! You have done an outstanding job! The publicity we received was awesome! Many people called us because of what they saw on TV. We are forever grateful!

We served 545 families this year with food, clothing, toys and certificates! Thanks for helping make a memorable and Merry Christmas for them.

Your kindness is much appreciated! Thank you from the bottoms of our hearts!

Sincerely,

Marietta

**Marietta Soukup
Sioux Falls Cares**

cc: Mark Antonitis

**Tax ID #46-0540382
501(c)(3) non-profit corporation**

Dear Friends,

Please accept our thanks and sincere appreciation for supporting the 5th Annual Holiday of Lights Event. Even though you may not know us by name or situation and we do not know you by name or business, you are a special part of our life. Through your support and dedication to this event, and to Heartland House, you are giving each of us a chance at a life much different than we have ever had. You have created an opportunity for each of our families that is not taken for granted, but becomes the chance you have intended; for us to become self-sufficient.

We thank you from the bottom of our hearts and wish each of you and your families a wonderful holiday season.

*Sincerely,
The Heartland House Families*





STATE OF SOUTH DAKOTA
M. MICHAEL ROUNDS, GOVERNOR

December 31, 2003

Mark Antonitis
KELO-TV
501 South Phillips
Sioux Falls, SD 57104

Dear Mark:

With your generous allocation of time on December 8, I was able to reach thousands of people to announce the goals of the 2010 Initiative.

With the support and commitment of people throughout the state, we will be able to take South Dakota's economy and lifestyle to a higher level. Thank you for providing the vehicle to reach as many South Dakotans as possible.

I hope you will continue to participate in this endeavor with occasional stories about our progress on such issues as the Homestake Laboratory, expanded research, our quality of life, focused marketing, and new/expanded businesses.

Your partnership is invaluable. Thank you.

Sincerely,

M. Michael Rounds

MMR:ls